



## IFO Releases Economic Impact Report on the Philadelphia Phillies and Citizens Bank Park

**Harrisburg, PA - July 10, 2024** - At the request of Pennsylvania State Representatives Timothy Bonner (Mercer and Butler Counties) and Jim Gregory (Blair and Huntingdon Counties), the Independent Fiscal Office (IFO) performed an analysis that measures the 2023 economic footprint attributable to the Philadelphia Phillies' Major League Baseball (MLB) operations at Citizens Bank Park. An economic footprint analysis is a broad study that quantifies all economic activity related to direct spending for team operations and fans who attend games.

The report examines (1) the general relationship between team spending, wins, fan attendance and the economic footprint; (2) the 2023 economic footprint of the Philadelphia Phillies' MLB operations; and (3) state taxes generated from those operations.

### Key Findings and Highlights

- For 2023, the Phillies' 90-win season and postseason appearance recorded paid attendance of 3.4 million fans.
- An average fan spent \$116 per day trip and \$244 per overnight trip to attend a regular season game. Family (day trip) and couples (overnight) spending profiles are shown in the table.
- Due to team operations and fan spending, an estimated \$525 million was spent on goods and services in the Commonwealth.
- Based on spending patterns and supply chain relationships, the IMPLAN economic model derives a spending multiplier of 1.85, so that every \$1.00 spent in-state ultimately generates \$1.85 in total state spending (\$970 million total).
- Roughly 5,400 full-time equivalent jobs were supported by the spending.
- The economic footprint includes \$45 million in state taxes: \$22 million in sales tax, \$16 million in personal income tax and \$7 million in other state taxes. Local taxes were not part of the request.

Philadelphia Phillies Economic Impact 2023		
Fan Spending	Family (Day Trip)	Couple (Overnight)
Food & Beverage	\$195	\$110
Lodging & Transport	\$50	\$235
Retail & Merchandise	\$55	\$45
Entertainment	\$165	\$95
Total	\$465	\$485
Economic Footprint (\$ millions)		
Net Direct Spending		\$525
Total Spending		\$970
Spending Multiplier		1.85
Labor Income		\$427
FTE Jobs Supported		5,450
State Taxes		\$45
Personal Income		\$16
Sales & Use		\$22
Other		\$7

The report concludes with an estimate of the impact that recent attendance gains had on fan spending. Based on assumptions noted in the report, the analysis assumes that consecutive seasons with a playoff appearance drove higher attendance and may have increased 2023 direct fan spending by up to \$169 million (includes playoff spending). That amount does not reflect any multiplier effects (i.e., 1.85) and was generally split between higher fan spending inside (tickets, food-beverage) and outside (lodging, food-beverage) the park.

The full report, including a response letter from the Phillies, is available on the [IFO's website](#).